



**NEW
PACKAGING
FOR
SALTED
AND
DRIED
FOOD**

TidePack[®]
makes desalting easy

TidePack®

A new innovative packaging solution for food products

TidePack® is a new consumer friendly packaging solution for salted or dried food products that need to be desalted or soaked before cooking.

With this patented packaging, we eliminate the difficulties and challenges of desalting and soaking of food products. You just need to add water, leave it in the refrigerator and the product is ready after a given number of hours.



Can be delivered
with printing

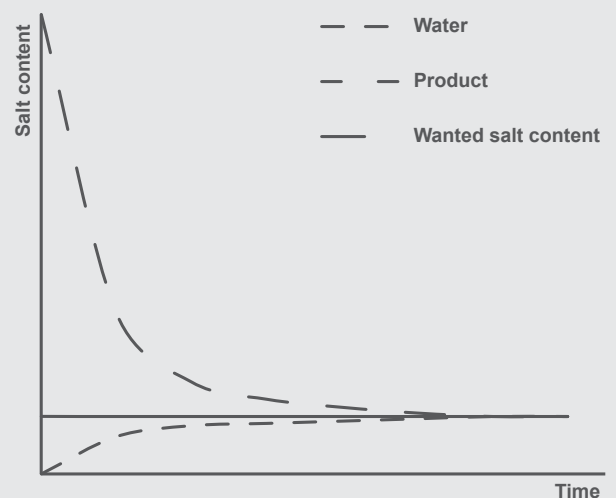
Suitable for manual
as well as fully
automated packing

Typical standard size can
contain 300-800 gram of salted
fish or meat

TidePack's advantages

- No need to change water
- No need for knowledge of desalting or soaking – as easy as possible
- No need for equipment for desalting
- Less smell and spill
- Minimal water consumption
- Thin and thick pieces will contain the same percentage of salt
- Best possible hygiene
- Best sensory result (taste and texture)
- Due to equilibrium, desalting after minimum time will not change the result
- After ended desalting (and water is poured out), TidePack® can be used to store the product in a refrigerator or freezer

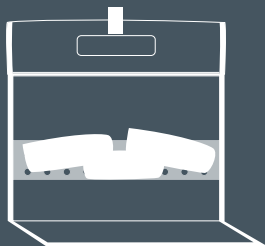
TidePack® principle showing salt content versus time:



How it works

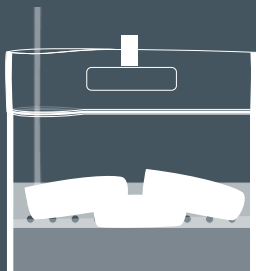
Typical desalting time for dried salted cod is around 12-24 hours for thin pieces and 48-72 hours for thicker pieces (loins).

1



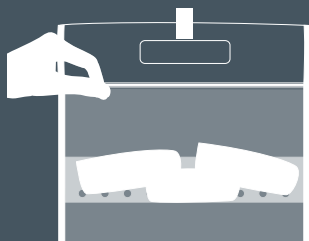
Remove the seal and unfold the packaging.

2



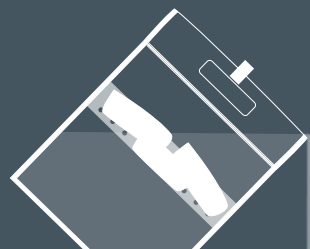
Open a bit of the zip-lock and fill the bag with cold water (up to zip-lock).

3



Close the zip-lock properly and put the bag in the refrigerator for a given minimum time (*leaving it for longer will not change the result*).

4



Pour out the water. The product is now ready to prepare or it can be stored in the freezer using the same packaging.





Ready to prepare or freeze

Distributor

The distributor of TidePack® is Tommen Gram AS.

Tommen Gram AS is a packaging company with headquarter in Trondheim, Norway, with a global supply and sales organization.

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